www.colorless.net (online portfolio)

Professional Experience

MAESA, Senior Industrial Designer, West Los Angeles CA, January 2012 – Present

- Research various brands/celebrities to create concepts for beauty products
- Brainstorming to Concept sketching, 3D modeling, Solidworks, Keyshots, Photoshops, Illustrator, InDesign, Powerpoint
- Design Fragrance bottles (Glass Bottle/Metal Cap, Plastic Cap)
- Design All Cosmetic Products, and Home Fragrance Diffusers and Candles
- Collaborate with marketing and sales on brand directions, research to cost of products
- Daily communication with product development about various materials production process / glass, metal, various plastic, silkscreen, injection molding, costing
- Various fragrance and cosmetics in production and available in stores (Rock and Republic, Forever21, Rue21, PUR minerals, Vera Bradley, Justice, ULTA, New York & Co. and more)

Ecole-d'Art Studio, Co-Founder of Art and Design Studio, Fullerton CA, January 2009 – January 2011

- Managed 3D Design Classes (Product Design, Environmental Design, Transportation Design)
- Developed Studio Curriculum/System
- Educate students to further develop their design and skills in Design field
- Assist students through the study abroad process from portfolio to admission to Art Schools

PWP Industries, Freelance Designer, Vernon CA, July 2009 – Dec 2009

- Work with a cross-functional design and engineering team to develop tooling and bring into reality new and innovative package designs
- Research creative way of food containers, concept explorations to final production
- Concept sketching, Photoshop rendering and Illustrator to detailed tech specs
- Involving with injection molding for final product

Freelance Designer, Industrial Designer, Seoul Korea, Jan 2006 – Dec 2008

- Responsible for developing initial 2D concept sketches through 3D modeling and renderings
- Various projects such as women's handbags, footwear, brand logo

INNO Design, Industrial Designer, Seoul Korea, Oct 2004 – Dec 2005

- Consulted and collaborated with different companies such as Samsung, LG, I river, TLC, Laneige and EXR (Footwear)
- Innovated consumer products: Cosmetics, Communication Devices, Computer cases, LCD monitors and special edition footwear for both women and men
- Concept explorations, brainstorming, problem solving, Photoshop rendering, constructing a model in 3D Unigraphics
- Work with various style guides
- Daily communication with China Factory for cost management and product development
- Visited factory in Busan Korea for rapid prototype to final product

Royal Elastics, Industrial Design Intern, Westlake Village CA, Sept 2003 – Jan 2004

- Collaborated with design team on the development of fashion oriented shoes
- Ideation sketches, making mock-ups, and final model for women line shoes
- Communicated with developers for product development
- Three pairs of shoes selected for production, which received most orders from Nordstrom

Education

- Art Center College of Art and Design, Pasadena CA, B.S in Product Design, Aug 2004
- Otis College of Design, Los Angeles CA, Fashion Design, Sept 1997 June 1999

Awards and Organizations

- Art Center of Art and Design, Dean's List, 2000 2004
- Nokia Group Project (Future Mobile Device), Art Center Website/Catalog, 2003
- Revlon (Hair Straightener), Art Center Gallery, 2002
- Speed-form, Art Center Gallery, 2000

Skills

- Creative design from concept to presentation
- · Advanced color, trend research and analysis
- Understanding of market trends, especially fashion trends for girls and women
- Understanding of material for both softgoods and hardgoods. (Plastic, Glass, Metal and Fabrics)
- Extensive knowledge and experience in technical footwear manufacturing process, rapid prototyping and 3D model making processes

- Computer Skills: Photoshop, Illustrator, Solidworks, Fushion360, T-Spline, Keyshots, InDesign
- Experienced working in a fast paced working environment cross-functionally
- Strong model making skill

Language: Fluent in Korean and English

Interest: Traveling, art, architecture, swimming, golf, pilates, mountain bike and scuba dive